



The Risks Have Never Been Higher

Frank Licata President

Frank Licata is the president of Licata Risk Advisors, a risk an insurance advisory and management firm. He consults with businesses and public entities to help them understand risk, reduce the cost of risk and turn risk to competitive advantage. This includes the management of property and casualty insurance programs.

Mr. Licata's risk management career spans over 20 years, his most recent prior position involving a decade-long engagement with the country's largest independent risk management consulting firm.

He is the **past president of the Massachusetts Society of Licensed Insurance Advisers**, and has (or has had) numerous honors, designations and positions including:

CPCU (Chartered Property & Casualty Underwriter) designation
President, Boston Chapter, CPCU Society
President, Casualty and Property Underwriters Association of Boston
President, MA Society of Licensed Insurance Advisers
President, Licata Hayes Insurance Agency, Inc.

Adjunct Faculty, Finance Department, Babson
College, Wellesley, MA

Adjunct Faculty, Finance Department, Bentley
College, Waltham, MA

Chair, Technology Committee, MA Society of
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Risk Management Advisor, The Electronic
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Author of numerous articles on risk
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Former Editor, *The Albert Advisor*, a publication of
J.H. Albert International Insurance Advisors, Inc.,
Needham, MA and *Workers' Compensation Cost
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